Heroes of Pymoli Data Analysis

* Majority players are Male 84% and female players are 14%.
* Female average purchase prices are higher than a Male player.
* Our pick age demographic falls between age 20-24(44.79%) and the secondary group falls between age 15-19(18.58%).
* Age 35-39 year and Kids under 10 spend more on their purchases than other age demographic.
* The most popular item by purchase count and total purchase value is “OathBreaker, Last Hope of the Breaking Storm” with 12 purchase count and $50.76 total purchase value.